



## Our Vision

We aim to reduce society's resource consumption, increase the reuse of society's resources, and recycle as many of society's resources as possible.

## Our core values

Business acumen · Knowledge of materials · Production · Environment · Technology · Markets



## Our strategic goals

We want to secure our current business model. We aim to set the industry standard for resource responsibility. We strive to lead in the application of technology for sorting. We aim to offer our employees an attractive and meaningful workplace.

## Our strategic focus areas

### 1. The business model

We are taking the initiatives necessary to future-proof the current business model.

### 2. Responsibility

We are extremely ambitious when it comes to responsibility, quality, and safety. We aim for full transparency and documentation throughout every step of our value chain.

### 3. Development

We continuously develop innovative and technological solutions to recycle more efficiently and effectively. By enhancing and improving recycling, we create greater value and more opportunities for everyone in the future.

### 4. The workplace

We understand that employees are the company's most valuable resource, and it is crucial for the future development of the company that we can retain current employees as well as recruit new ones



## Our values

### We are:

**Safety-conscious** - We look out for ourselves and each other.

**Responsible** - We understand that our choices and actions impact the world around us.

**Diverse** - We each bring diverse skills and together, we are stronger.

**Goal-oriented** - We aim to create value for the environment, people, and business.

**Committed** - We strive to make a difference for each other and our community.

**Innovative** - We use our curiosity to challenge the status quo.

## We stand TOGETHER



## Our Mission

Every day, we strive to create a world where recyclable materials are treated as invaluable resources that must not be lost. We work towards a more responsible use of nature's resources, aiming to achieve a balance between people, the environment, and business. By extracting raw materials from residual materials and giving them new life, we enable the use of fewer virgin resources, prevent pollution, and minimize both waste and energy consumption. We breathe new life into resources.